

The Language of Outcomes



CONSORTIUM
for stronger LGBT+ communities

Aims

What you want to change in broad terms

Activities

Practical things you do to make a difference

Outputs

Quantity of things that happen as a result of your activities

Outcomes

Shorter term change that happens as result of your work

Impact

Longer term change that you expect as a result of your work

The “to”

The “do”

The “numbers”

Short term “shift”

Long term “shift”