

# The Language of Outcomes



**CONSORTIUM**  
for stronger LGBT+ communities

## *Aims*

*What you want to change in broad terms*

## *Activities*

*Practical things you do to make a difference*

## **Outputs**

Quantity of things that happen as a result of your activities

## **Outcomes**

Shorter term change that happens as result of your work

## **Impact**

Longer term change that you expect as a result of your work

*The “to”*

*The “do”*

The “numbers”

The “so what”

Long term “shift”