Insight Report

A snapshot of the work of Consortium and our Membership during 2020
Consortium's Membership

**435+**
Members

That’s 108 new Members joining us during 2020

**1522**
Paid roles created & hosted by our Members

**6859**
73% of Members are run by, or reliant on, volunteers

**5,222,250**
LGBT+ People, their allies, friends and families benefit from the incredible work of our Members.

**31%**
of Members asked reported that their annual income had decreased in 2020.

**40%**
have scaled back their activity due to the decrease.

**27%**
of Members asked reported an increase in income.

**72%**
said this increase was due to obtaining emergency Covid-19 funding.

**55%**
of Members operate on less than £20,000 per year. The majority of those groups operate on less than £5,000.
The impact of Covid-19 on our sector

86% of groups have had to change the range of services offered.

47% of groups felt an immediate financial impact.

30% of groups had no reserves to fall back on during the pandemic.

“One service has had to close until we can reopen and as it stands we don't know when that will be so may remain closed all together. The other is now very demanding but is still going.

To be positive, we're looking at how we can utilise the use of online resources to generate new members and create wider community engagement with hopefully broader representation.”

Consortium member.

Key expected impacts of COVID-19 over the next year on Member ability to deliver on objectives:

- Overall financial sustainability (49%)
- Having to change services delivered (48%)
- Moving to online delivery (45%)
- Keeping up with increased demand (42%)
- Reduced funding for core work (38%)
- Reduced funding for projects (35%)
- Reduced capacity to deliver (27%)
The need for additional resources is clear

61% of groups asked reported an increase in the amount of people seeking support from their group.

30% of the groups reporting an increase also saw more trans people seeking their services and support.

The number of people benefiting from the work of Consortium’s Members 2016 - 2020

40% of groups have had to scale back their activity due to reduced income.

39% of respondents said that someone from the group had used their own money to run an activity or event, or service at some point in the last year.
Consortium's Work

**209** Groups supported

Groups received tailored 1:1 support

**191** Attended Training

LGBT+ Sector volunteers & staff received training

**72** Grants Awarded

72 Groups received grants

**£397,000**

worth of small grants were distributed to LGBT+ Groups through The LGBT+ Futures Fund.

**245** Member opportunities and **208** Member events were advertised and promoted via our website.

"Consortium is an essential resource for us. We use it to link into the LGBT sector and for advice which is invaluable. We sought (and followed!) advice about an organisation restructure and we're in a much, much stronger position as a result. The advice encouraged us to be more ambitious and plan for growth which has been excellent advice since we have grown."

**99%** of Members would recommend joining Consortium to other LGBT+ Groups, projects, organisations and networks.
Consortium’s Membership

69% of Members feel more confident knowing that there is support available from Consortium whenever they need it.

49% of Members say they have made connections with other LGBT+ Groups through their Membership, Consortium’s networking events and conferences.

Membership Benefits accessed by LGBT+ groups who took part in our annual survey

38% of Members say they have access to new opportunities as a result of their Membership with Consortium.

“Consortium is absolutely essential to the LGBT+ sector. We can’t get the support we need from mainstream second-tier organisations because they just don’t understand our sector.”
Looking Ahead

This summer we will be working, with our members, to develop a new strategic plan for Consortium, that will guide all of our work over the next 5 years.

In the meantime, we will be carrying on with the work we started in 2020.

Consortium will continue work with Members and the wider sector to embed our LGBT+ common outcomes framework.

Consortium will continue to focus on supporting and amplifying regional, thematic and minoritised LGBT+ voices across the LGBT+ Sector and beyond.

Consortium will continue to work with stakeholders on creating an LGBT+ Fund that will support a more robust and sustainable LGBT+ Sector.

The Consortium team will continue to support our Members with the key challenges they told us they will face in the next 12 months:

- Becoming more sustainable (55%)
- Finding capacity to deliver work (50%)
- Funding projects (46%)
- Funding core services (44%)
- Keeping up with increased demand (34%)
- Recruiting volunteers (25%)
- Governance and organisational structure (16%)

Information from Consortium Membership data, CV19 surveys & Annual Survey 2020

www.consortium.lgbt

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