



Warwickshire Pride 2020 Platinum Sponsorship Contract

This agreement is made between **insert sponsor name here** (The Sponsor) and Warwickshire Pride (The Host).

1. The Sponsor agrees to provide sponsorship to The Host. This sponsorship package includes the following in return from The Host:
 - (a) Platinum Sponsor branding on the sponsors section of The Host's website homepage.
 - (b) The Sponsor's logo and web link on every page of The Host's website.
 - (c) Platinum Sponsor branding on The Host's social media pages.
 - (d) Inclusion of The Sponsor's name and logo on all of The Host's Warwickshire Pride 2019 merchandise.
 - (e) The Sponsor's company banner on the Warwickshire Pride 2020 main stage.
 - (f) Platinum Sponsor branding on all Warwickshire Pride 2020 promotional materials and leaflets, including posters, flyers, event guides and digital downloads.
 - (g) Platinum sponsor branding on all crew t-shirts.
 - (h) A complimentary full-page advert in the Warwickshire Pride 2020 event guide.
 - (i) The Sponsor included in all communications and press releases.
 - (j) An opportunity for a representative for The Sponsor to be included in media coverage ahead of Warwickshire Pride 2020.
 - (k) A complimentary stall pitch at the Warwickshire Pride 2020, in the most prominent position.
 - (l) Name checks by the Warwickshire Pride 2020 main stage hosts throughout the day of Warwickshire Pride 2020.
 - (m) An opportunity for The Host's representative to make a speech on the Warwickshire Pride 2020 main stage.
 - (n) Ten complimentary tickets to the official Warwickshire Pride 2020 after party.
 - (o) An opportunity for The Host's representatives to meet and greet popular stage acts.
 - (p) Permission to use the title of 'Official Sponsor of Warwickshire Pride 2020'.
2. The cost of sponsoring the Warwickshire Pride festival is £3,000.
3. The sponsorship fee can be paid in either of the following ways, upon submission of an invoice from The Host to The Sponsor, with payment terms on the invoice being 30 days:
 - (a) Bank transfer, using the following details:

Bank Name:
Account Name:
Account Number:
Sort Code:
Reference: The name of your organisation
 - (b) Cheque, made payable to **Warwickshire Pride** and posted to: **insert postal address here**.
4. The sponsorship period lasts from the date that this contract is signed until 31st December 2020.
5. This contract shall be governed by English Law.

Signed:
Print Name:
Date:

(The Sponsor)

Signed:
Print Name:
Date:

(The Host)